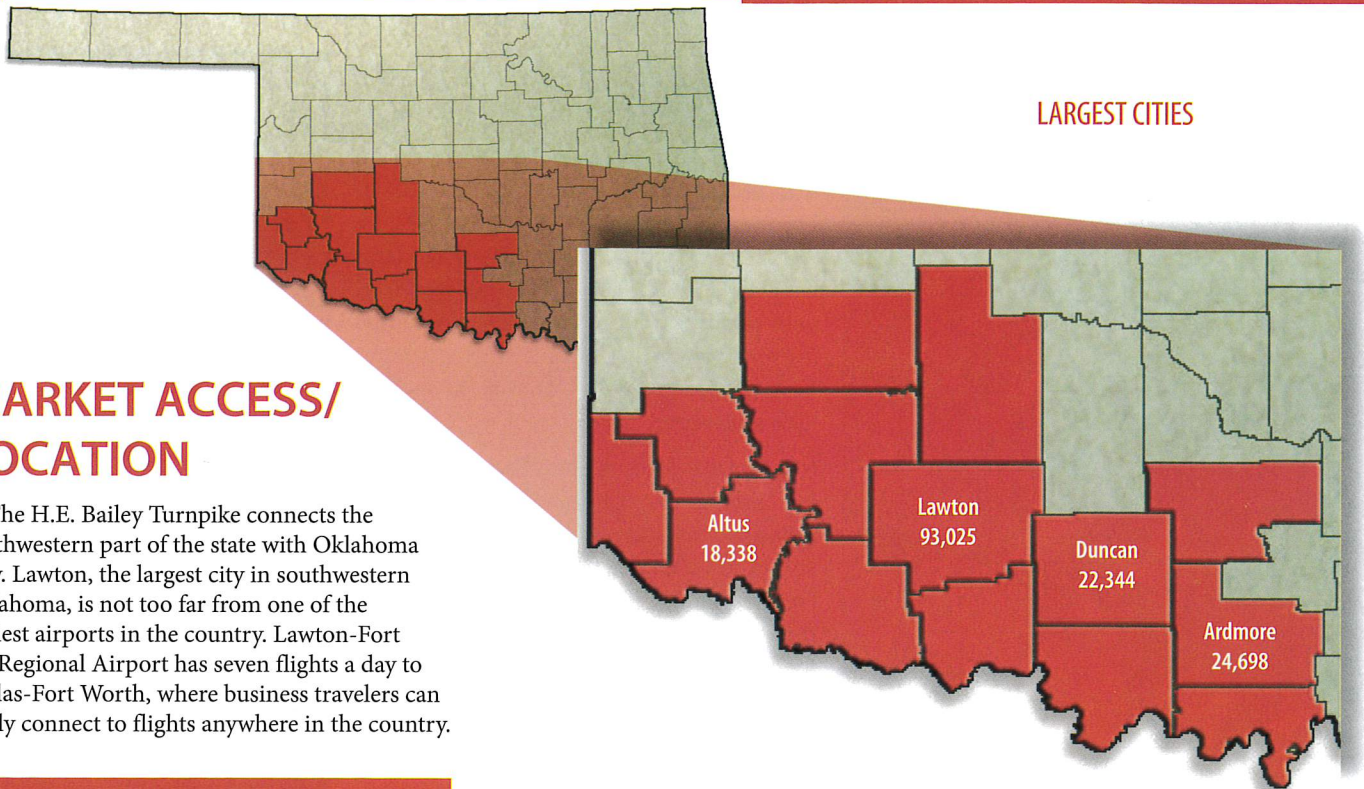


REGION: SOUTHWEST



MARKET ACCESS/ LOCATION

The H.E. Bailey Turnpike connects the southwestern part of the state with Oklahoma City. Lawton, the largest city in southwestern Oklahoma, is not too far from one of the busiest airports in the country. Lawton-Fort Sill Regional Airport has seven flights a day to Dallas-Fort Worth, where business travelers can easily connect to flights anywhere in the country.

TOP INDUSTRY CLUSTERS

- Manufacturing**
- Transportation/Distribution & Logistics**
- Health Care**
- Energy**
- Aerospace**

LARGEST EMPLOYERS

- Fort Sill Army Base**
- Halliburton**
- Energy Services Inc.**
- Goodyear Tire & Rubber Company**
- Michelin North America Inc.**
- Dollar General**
- Altus Air Force Base**
- Dollar Tree**

WORKFORCE

Labor Force: 149,248
Unemployment Rate: 3.5%

Source: Oklahoma Employment Securities Commission, 2019 Annual Average

QUALITY OF LIFE

DEMOGRAPHICS

Population: 356,196

Median Household Income:
\$37,319-\$52,510*

Mean Household Income:
\$47,750-\$68,578 *

**Range of counties in this region*

COMMUTING PATTERNS:

Average Commute Time



Commuter patterns for this region range from 15.2 minutes in Jackson County to 27.6 minutes in Jefferson County.

REGION: SOUTHWEST

AREA ECONOMIC DEVELOPMENT CONTACTS

For more information on specific areas in this region, contact the regional development specialist at the Oklahoma Department of Commerce or one of the economic development contacts listed below:

Oklahoma Department of Commerce

Steven Bratcher, Regional Development Specialist,
Southwest Oklahoma
405-401-4235
Steven.bratcher@okcommerce.gov

Brandy McIntyre, Regional Development
Specialist, Western Oklahoma
405-215-6716
brandy.mcintyre@okcommerce.gov

Altus/Southwest Area Economic Development Corp.

www.altussouthwest.com
Brian Bush,
President and CEO
brianb@altuschamber.com
580-471-0210

Ardmore Chamber of Commerce/ Development Authority

www.ardmoredevelopment.com
Mita Bates, President & CEO
mbates@ardmore.org
580-223-7765

Association of South Central Oklahoma Governments

www.ascog.org
Tom Zigler, Director -
Community and Economic Development
zigl_to@ascog.org
580-736-4828

Duncan Area Economic Development Foundation

www.ok-duncan.com
Lyle Roggow, President/CEO
lyle@ok-duncan.com
580-255-9675

Great Plains Technology Center

Keith Bridges, Director of Economic Development
kbridges@gptech.org
580-250-5688

Lawton Fort-Sill Economic Development Corporation

www.lawtonedc.com
Bradley N. Cooksey, President
580-355-3541

Oklahoma Small Business Development Center

www.oksbdc.org
580-745-2877
info@oksbdc.org

Oklahoma Southwest Alliance

www.okswa.com
David Scott, Chairman
david@anadarkochamber.org

Southwest Oklahoma Impact Coalition (SOIC)

www.soiconline.org
Marilyn Feaver, Executive Director
405-574-1368

Southwestern Oklahoma Development Authority

www.swoda.org
Debora Glasgow,
Executive Director
debora@swoda.org
580-562-5022 or 580-562-4882

EDUCATION

Colleges/Universities

Cameron University, Lawton & Duncan
University Center of Southern Oklahoma, Ardmore

University of Science & Arts
of Oklahoma, Chickasha

Wayland Baptist University
(Plainview, Texas), Altus

Western Oklahoma State College, Altus

TECHNOLOGY CENTERS

Caddo Kiowa – Fort Cobb



Great Plains – Frederick & Lawton

Red River – Duncan

Southern – Ardmore

Southwest – Altus

Western – Burns Flat

ATTRACTIONS

Chisholm Trail Heritage Center, Duncan

Wichita Mountains Wildlife Refuge, Lawton

WinStar World Casino & Resort, Thackerville

Lake Murray

Quartz Mountain Nature Park, Lone Wolf

National Hall of Fame for Famous American
Indians, Anadarko

Red Rock Canyon Adventure Park, Hinton

Geronimo's Grave & Beef Creek Apache Cemetery,
Fort Sill

Fort Sill National Historic Landmark & Museum

Museum of the Great Plains, Lawton

EVENTS

Juneteenth Celebration, June, Lawton

Festival of the Wichitas, October, Cache